

# Certificate of Excellence

*This is to certify that*

*Ela Pinciu*

*has won the Silver A' Design Award  
in Scientific Instruments, Medical Devices and Research Equipment Design Category  
in 2016 - 2017 period with design #52286:  
Thera Oral - Teeth whitening device*

15 April 2017, Milan / Italy.

## About The Silver A' Design Award

The Silver A' Design Award is a prestigious award given to top %5 percentile designs that has achieved an exemplary level of excellence in design. Entries are voted by an experienced grand jury panel of press members, design professionals, academics & entrepreneurs. Designs are ranked based on standard deviation of jury votes to remove any biases & voted on distinct evaluation criteria for each award category. A' Design Award has a philanthropic mission to create a global awareness and understanding for good design worldwide, the ultimate aim of the accolade is to push designers, brands & companies to create superior products and projects that advance and benefit society.



*Alessandro Deserti*

Alessandro Deserti  
PRESIDENT  
A' DESIGN AWARD & COMPETITION

*Mustak Cobanli*

Onur Mustak Cobanli  
COORDINATOR  
A' DESIGN AWARD & COMPETITION

Francesco Murano  
VICE-PRESIDENT  
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